

AKANSHA GUPTA

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SUMMARY Master's HCI student with UI/UX Design experience seeking opportunities for Summer 2017

EDUCATION 2016 - 2018 · Atlanta
Georgia Institute of Technology M.S. in Human-Computer Interaction

2008 - 2012 · India
Indian Institute of Technology, Delhi B.Tech. in Civil Engineering

SKILLS	Primary Design Skills	Software Tools	Secondary Research and Design Skills	
	Concept sketches	Axure	Heuristic analysis	Visual mockups
	Flows	InVision	User interviews	UI styleguide
	Storyboards	Principle	Competitive analysis	Video editing
	Paper prototypes	HTML + CSS	Card-sort	
	Information architecture	Sketch	User surveys	
	Wireframes	Photoshop	Think-aloud user tests	
	Interactive prototypes	Illustrator	User personas	

WORK EXPERIENCE 2016 · India
Avanti Learning Centers (Startup) UI/UX Design

- Re-designed & user-tested Avanti's teacher-facing applications; the redesigns led to teachers becoming more efficient & saving several hours of extra work
- Created awareness about UX design & how it can be used within the product team's existing process
- Took initiative to learn front-end development & code the designs during a resource crisis

Worked with 1 Product Manager & 3 Developers

2015
Gap year for certification as a yoga trainer, volunteering to teach design & history, & travel to learn about people & cultures

2014 · India
HackerEarth (Startup) UI/UX Design

- Improved the design of HackerEarth's SaaS web application that helped them gain new customers & increase business
- Worked closely with developers to get design changes implemented to perfection
- Designed graphics, websites & presentations for customer marketing & investment pitches

Worked in the core team with 2 Founders, 3 Developers, 1 Marketing Head

2013 · India
Design For Use (Design Studio) Interaction & Visual Design

- Created prototypes as wireframes & visual mockups for mobile & desktop projects for clients in various industries
- Created interaction design concepts for project proposals, many of which later converted to projects
- Suggested improvements to increase the efficiency of the team's process & improve service delivery to clients

Worked with UX Director, Senior & Peer Designers, & Researchers

VOLUNTEERING

- Led the organization of India's first design themed Startup Weekend event (3-day startup hack-a-thon, ~60 attendees)
- Mentored startups in Microsoft Accelerator Program & gave a talk on UX design to startup founders
- Volunteered to teach in a village school in India & helped the 12th grade students pass their History final exam

INTERESTS Solo-backpacked & traveled in 11 countries exploring people, art, & culture | Hatha Yoga trainer (since 2015)

GALLUP STRENGTHS Restorative, Strategic, Learner, Relator, Responsibility