

Hi! I'm Akansha Gupta

UX designer with 7+ years of work experience and currently based in Seattle.
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Industry Experience

Product Designer, Meta, Seattle

Jul 2022 - present: Internal tools for Performance Management

- Lead cross-functional remote brainstorming sessions for 3 key product areas that defined the roadmap and direction of these areas.
- Divided and coordinated work across myself and 2 designers to deliver accelerated designs to meet crunch-time product needs.
- Drove timely decisions and mitigated launch risk by rapidly iterating end-to-end design flows so product leadership could “see” the user impact of various options.

Designer 2/Senior Designer, Microsoft, Seattle

Jul 2021 - Jul 2022: Microsoft Viva Connections

Dashboard for enterprise employees' HR tools.

- Developed a comprehensive Figma toolkit that enabled 9+ internal partner teams to create solutions for end-users.
- Designed custom UI templates that helped acquire 5+ external service providers.
- Drove UX cohesion across 3 design teams in 2 geographies by providing feedback in weekly reviews.

Jul 2018 – Jun 2021: Microsoft Teams for Education

Assignments management app for teachers

- Independently designed end-to-end flows for 7 new features with a high level of craft and polish. These were shipped to millions of users globally.
- Closely collaborated across disciplines (engineering, PM, research, data science, & content design).
- Partnered with the researcher to plan research studies. Conducted one-third of the user studies myself.
- Championed design for accessibility by creating a toolkit & mentoring designers and engineers across the company.

UX Designer, Avanti Learning Centers (non-profit), India

May 2015 – Mar 2016

Simplified navigation of the content management app by reducing steps to complete core tasks by 40%.

UX Designer, HackerEarth (tech startup), India

May 2013 – Apr 2014

Shipped the V1 of their recruitment software offering. It gained 25+ new customers 8 months after launch.

Visual Designer, Design For Use (design agency), India

May 2012 – Apr 2013

Created web & mobile designs for 6 client projects across e-commerce, finance, healthcare, and enterprise industries.

Education

M.S. Human-Computer Interaction

2016-2018

Georgia Institute of Technology

B. Tech. Civil Engineering

2008-2012

Indian Institute of Technology Delhi

Skills

Design (Primary)

Information architecture
User scenarios
Journey maps
Task flows
Wireframes
Interactive prototypes
Pixel-perfect mockups
Design for accessibility

Research (Secondary)

User interviews
Usability testing
Card sorting
Competitor analysis
Heuristic analysis

Softwares

Figma
HTML/CSS
Adobe Creative Suite