

Hi! I'm Akansha Gupta

I am a **User Experience Designer** with 3 years of work experience and am looking for a full-time design role starting June 2018

Portfolio: akanshagupta.com

WORK EXPERIENCE

Graduate Research Assistant *IPAT, Georgia Tech*

2017 · Atlanta, USA

Designed a project management software for Georgia Department of Transportation, and an interactive data visualization tool to showcase building occupancy data for Georgia Tech campus. Led brainstorming sessions using paper wireframes with stakeholders to define product features and flows. Iteratively improved the designs through testing.

UX Designer *Avanti Learning Centers*

2015-2016 · India

Improved the design of the internal content management and learning management applications. Communicated with and gathered feedback from developers, managers, and users throughout the process. Assisted in front-end development.

UX Designer *HackerEarth*

2013-2014 · India

Designed a developer recruitment application and an online resume tool for developers. Conceptualised, evolved, and iterated the designs collaboratively with the startup founders. The new design helped launch the flagship product live and gain new customers.

UI Designer *Design For Use*

2012-2013 · India

Created visual mockups, design specs, and style guides for multiple web and mobile projects for clients in e-commerce, finance, healthcare, enterprise. Notable clients include WholeFoods and HP. Worked closely with design peers and directors.

VOLUNTEERING

Design Mentor *Microsoft Accelerator*

2014 · India

Lead Organizer *Startup Weekend*

2014 · India

EDUCATION

M.S. Human-Computer Interaction

Georgia Institute of Technology

2016 - 2018 · Atlanta, USA

B.Tech. Civil Engineering

Indian Institute of Technology

2008 - 2012 · Delhi, India

SKILLS

Rapid wireframing on paper
Information architecture
Flows
Interactive prototypes
Visual mockups
User interviews
Comparative analysis
Card sorting
User surveys
Think-aloud testing

TOOLS

Sketch
InVision
Principle
Axure
HTML + CSS
Javascript
Photoshop
Illustrator
InDesign