

Akansha Gupta

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User Experience Designer with 3+ years of work experience

Looking for a full-time design role starting May 2018

Portfolio: akanshagupta.com

INDUSTRY EXPERIENCE

UX Design Intern

IPaT Georgia Tech, 05/2017 – 07/2017, Atlanta

- * Created interface designs for new product concepts
- * Led brainstorming sessions with stakeholders to define product features and flows
- * Iteratively improved the designs through user testing
- * Conducted user interviews to understand use cases

UX Designer

Avanti Learning Centers, 05/2015- 03/2016, India

- * Redesigned the company's internal management applications based on insights from user research
- * Worked in a highly collaborative fashion with engineers, product managers, and users throughout the process
- * Assisted in front-end development
- * Created high-level design concepts for long-term strategy

UX Designer

HackerEarth, 05/2013- 05/2014, India

- * Designed and helped launch the first public version of the SaaS flagship product that led to the startup gaining new active users
- * Handled the end-to-end user experience and design process
- * Turned the founder's conceptual ideas into high-quality designs and iterated them based on feedback
- * Closely worked with front-end and back-end engineers from conception to launch

Visual UI Designer

Design For Use, 05/2012-05/2013, India

- * Created deliverables including visual mockups, design specs, design systems, and style guides for multiple web and mobile products for clients in e-commerce, finance, healthcare, enterprise
- * Notable clients include WholeFoods and HP
- * Worked closely with other designers and researchers

EDUCATION

M.S. Human-Computer Interaction

Georgia Institute of Technology

2016 – 2018, Atlanta

B. Tech. Civil Engineering

Indian Institute of Technology Delhi

2008 – 2012, India

SKILLS

Rapid paper sketches
Information architecture
Flows
Wireframes
Interactive prototypes
Visual mockups
User interviews
Comparative analysis
Card sorting
User surveys
Think-aloud testing

SOFTWARES

Sketch
InVision
Principle
Axure
AdobeXD
HTML, CSS, JavaScript
Illustrator

VOLUNTEERING

Design Mentor *Microsoft Accelerator*

Lead Organizer *Startup Weekend*